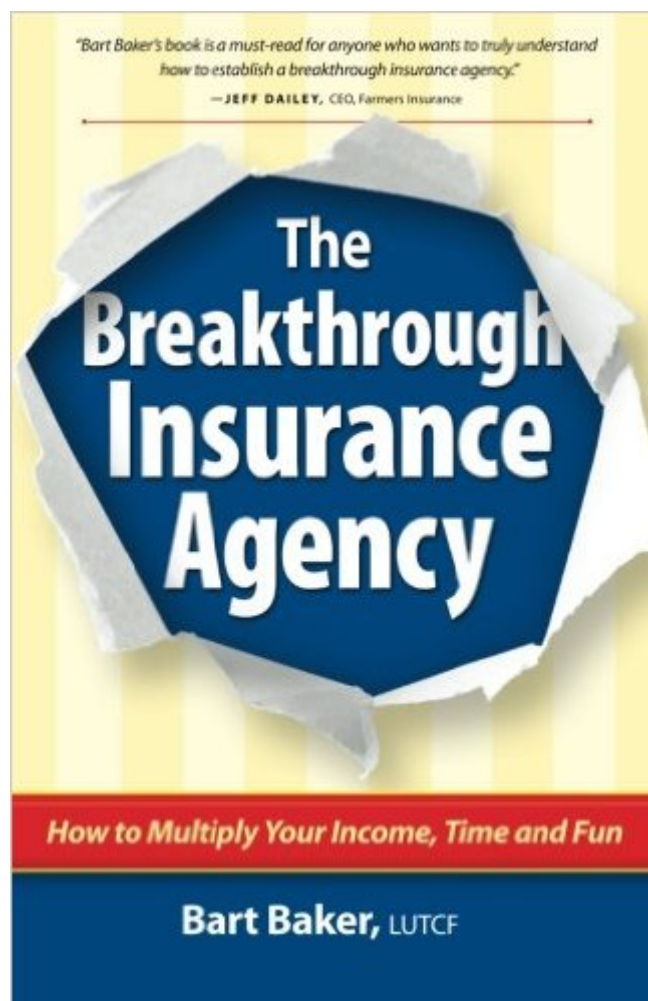


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# The Breakthrough Insurance Agency: How To Multiply Your Income, Time And Fun



## Synopsis

You're in the insurance business, and you're searching for a breakthrough. Maybe you're a new agent and feel overwhelmed by the task ahead of you. Or maybe you've already been in the business for several years, and you're doing pretty well, but you've hit a plateau. Whatever the case, you're looking for a way to put your business on the path to continuous growth. If this sounds like you, you're in the right place. The Breakthrough Insurance Agency shows you how to build a successful agency from the ground up. Moreover, it gives you the keys to break out of the stagnation rut many agents fall into after they're established. Using his acclaimed agency-building process, top insurance agent Bart Baker walks you through the ten key steps of creating an agency that give you the results you've been dreaming of. You'll learn how to set a powerful vision for your business, fund continuous growth, maximize your success with the 3M Breakthrough System<sup>SM</sup> and the Gap Elimination Process<sup>SM</sup>, set up departments that work, structure a compensation plan that serves you and your employees, and ultimately transform your agency from a quote shop into a referral shop. It doesn't matter what stage of the game you're at. As long as you are truly motivated to create a bigger and better future for yourself, you can shave years and years off of your journey to getting you and your family to where you aspire to be. The Breakthrough Insurance Agency will show you how to make it happen.

## Book Information

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## Customer Reviews

This book is awesome! Easy to read, full of fantastic ideas to boost your agency to the next level. From Marketing examples to a new Compensation plan, it is just unreal to have so much information about systems that work. Great details, it is not only an amazing guide for success but

also a good motivation to implement his system right away.

This is a must read to for any insurance professional. I've been an agent for 4 years and this Boone have really helped me with some basic fundamentals to be able to run my business more successfully. Mr. Bart Baker has really helped me to see a bigger vision of what's possible by sharing his own experience and successes.

Thank you Bart for taking your time to share all your wonderful ideas of building a successful agency. The key here is to follow through with your suggestions, as you mentioned one at a time. I have several of the important elements already in place and I'm looking forward to fine tune to achieve even a better experience for our clients as exceptional service is the most important to us as well. Thank you Bart!~ Jill M

I am a licensed agent of 23 years. Our industry is constantly changing and you have to be a student of the business. I picked up several ideas from Bart's book that I have implemented into my practice. I highly recommend purchasing The Breakthrough Insurance Agency for any agent looking to improve.

Thank you Bart for sharing your simple, yet effective strategy for maximizing revenue growth! I have met countless agents in my line of work, and I have to say Bart is one of the most successful entrepreneurs I have ever met. Not only is his agency an inspiration, his desire to give back to his fellow agents is truly moving. There are no secrets to Bart's success - he tells his readers exactly how to achieve maximum efficiency and revenue growth in this quick and easy to read book. I highly recommend! - Briana Bernhardt, Area Sales Manager - LA Metro Division

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